

## Industrial Visit to Amul Plant

On 15<sup>th</sup> September 2023, the Career Counseling and Placement Cell of the Faculty of Management & Commerce at Baba Mastnath University organized an industrial visit to the Amul plant. This insightful event aimed to provide 50 participating students with firsthand exposure to industrial processes and practical knowledge of supply chain and production management. Spearheaded by the convener, Dr. Manoj Antil, and co-convener, Dr. Abhishek, the visit was a unique opportunity for participants to bridge the gap between academic concepts and their real-world applications.



The industrial visit commenced with a guided tour of the Amul plant facilities, where students were introduced to various stages of milk processing and packaging. Expert representatives from Amul provided in-depth explanations of production workflows, quality control measures, and technological advancements employed by the plant. The participants were also briefed on the cooperative model of Amul, which plays a significant role in empowering farmers and ensuring sustainable livelihoods.

Interactive sessions were conducted, enabling students to engage with industry professionals and gain insights into the challenges and strategies of managing a large-scale operation. The visit highlighted the importance of innovation and efficiency in the manufacturing and distribution sectors, aligning with contemporary business practices taught in academic curricula.

The industrial visit to the Amul plant holds immense societal importance, as it underscores the role of industries in fostering economic development and community empowerment. By familiarizing students with the cooperative framework of Amul, the event emphasized the significance of inclusivity and collective growth, which are essential for creating a balanced and equitable society.



This initiative aligns with the United Nations Sustainable Development Goals (SDGs), particularly SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 12 (Responsible Consumption and Production). By exposing participants to sustainable industrial practices, the visit contributed to promoting responsible business operations and raising awareness about the importance of ethical supply chains.

The event saw enthusiastic participation from 50 students, who gained valuable insights into real-world industrial practices. The hands-on exposure enhanced their understanding of management principles and equipped them with practical knowledge essential for their professional growth. The visit also inspired students to explore innovative solutions and sustainable practices, fostering a sense of responsibility toward societal and environmental well-being.

The industrial visit to the Amul plant was a significant educational endeavor that bridged the gap between theoretical knowledge and practical application. By promoting awareness of sustainable and inclusive industrial practices, the event reinforced the Faculty of Management & Commerce's commitment to equipping students with the skills and values necessary for

contributing to societal progress. This initiative not only enriched the academic journey of participants but also underscored the university's dedication to supporting the goals of sustainable development.